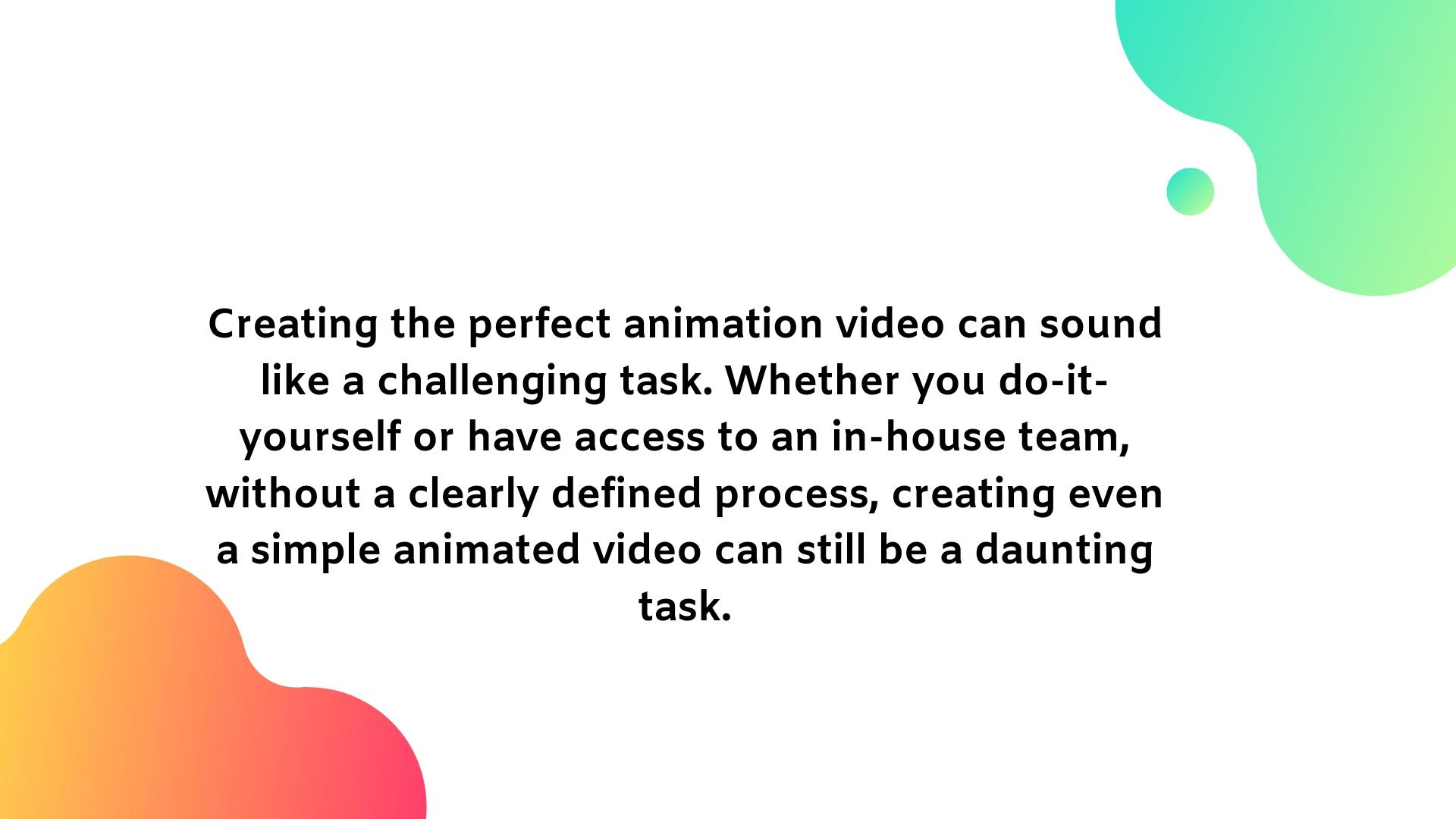


How to Make Animated Videos?



[Video Production Company](#)



Creating the perfect animation video can sound like a challenging task. Whether you do-it-yourself or have access to an in-house team, without a clearly defined process, creating even a simple animated video can still be a daunting task.



**We have put together a 6 step guide to help
you create animated videos like a pro!**

Step 1: Write a stellar video script

Step 2: Create a Storyboard for your animation video

Step 3: Choose your animation video style

Step 4: Animate your video

Step 5: Add a suitable background music

Step 6: Narrate Your Story

Step 1: Write a stellar video script

Just as a building's blueprint is the foundation for its construction, so too is the script for your animation video. As the scriptwriter, you should essentially decide what will appear in your video. While this can be intimidating at first, with a little bit of homework, things can be very easy. These steps have helped our videos outperform all our competitors' videos very easily. We are very confident that it will help you do that too.

Step 2: Create a Storyboard for your animation video

A storyboard plays an essential role in any animation video creation process. It will give collaborators and decision-makers an idea of how your final video might look even before you start creating it. For beginners, creating a storyboard will help predict whether the concept of your video will work or not. It will give you the opportunity to tweak your visuals and script in order to create the most compelling animation video possible. Here's how you can create the perfect storyboard for your animation video: A storyboard is more like a comic strip of your animation video and the purpose of creating one helps organize your video scene by scene.

Step 3: Choose your animation video style

There are different types of animation videos you can make, but not all the styles will suit the needs of your business. Each style has its own pros and cons. If one looks fun and creative then the other might set an inspirational or serious tone. Here are the most common styles of Animation videos you can make:

Step 4: Animate your video

Deciding how to animate your video can be a challenge as there are a lot of options to choose from. Each option has its pros & cons. Here are a few ways by which you can create an animation video, This option will suit your brand best if you plan on making a series of animation videos and have access to a huge marketing budget. Moreover, the quality and production time per animation video will solely depend on the capability of your in-house team. Outsourcing will suit you best if you're only planning for a one-time animation video project. There again comes the debate of choosing the right animation studio and the question of how much they would charge.

Step 5: Add a suitable background music

Adding a background music to your video is like placing a cherry on top of the cake. Without it, something will be missing! Ever wondered why some songs make you sad? Music can evoke emotions. It can set the mood of your video. So decide how you want your viewers to feel after they watch your video. Different people have different taste in music. It also varies with age. Most kids like funny and happy music, while most teens prefer metal and rock. After you select a few music tracks, apply them one-by-one to your video and see which suits your video the most.

Step 6: Narrate Your Story

Now we have come to the last step in creating an animated video. You have spent the entire time perfecting your animation video in every way possible. But which is more powerful? Telling your story in your own words, or adding lines and lines of text inside your video?

Adding the right voice-over can enhance the video quality. This can be done in two ways, You can find professional voice-over artists in freelancer sites like Fiverr and Upwork. They can provide you with quality voice-overs for your video. Moreover, they are affordable and promise timely delivery too. Recording our own voice over can be fun, yet challenging! The most important part is the equipment. A poorly recorded voice over is the number one video killer!



These 6 steps are just to get you started. Once you create a lot of videos, these tips will become second nature. Do you have any doubts that haven't been answered yet? Please shoot your questions in the comment section below - We'd love to help you out!

THANK YOU

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